



**STEAM** By Cai-E  
CONTEMPORARY DIMSUM CAFE™

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# Licensee Opportunities

Presented by CaiE Foods 



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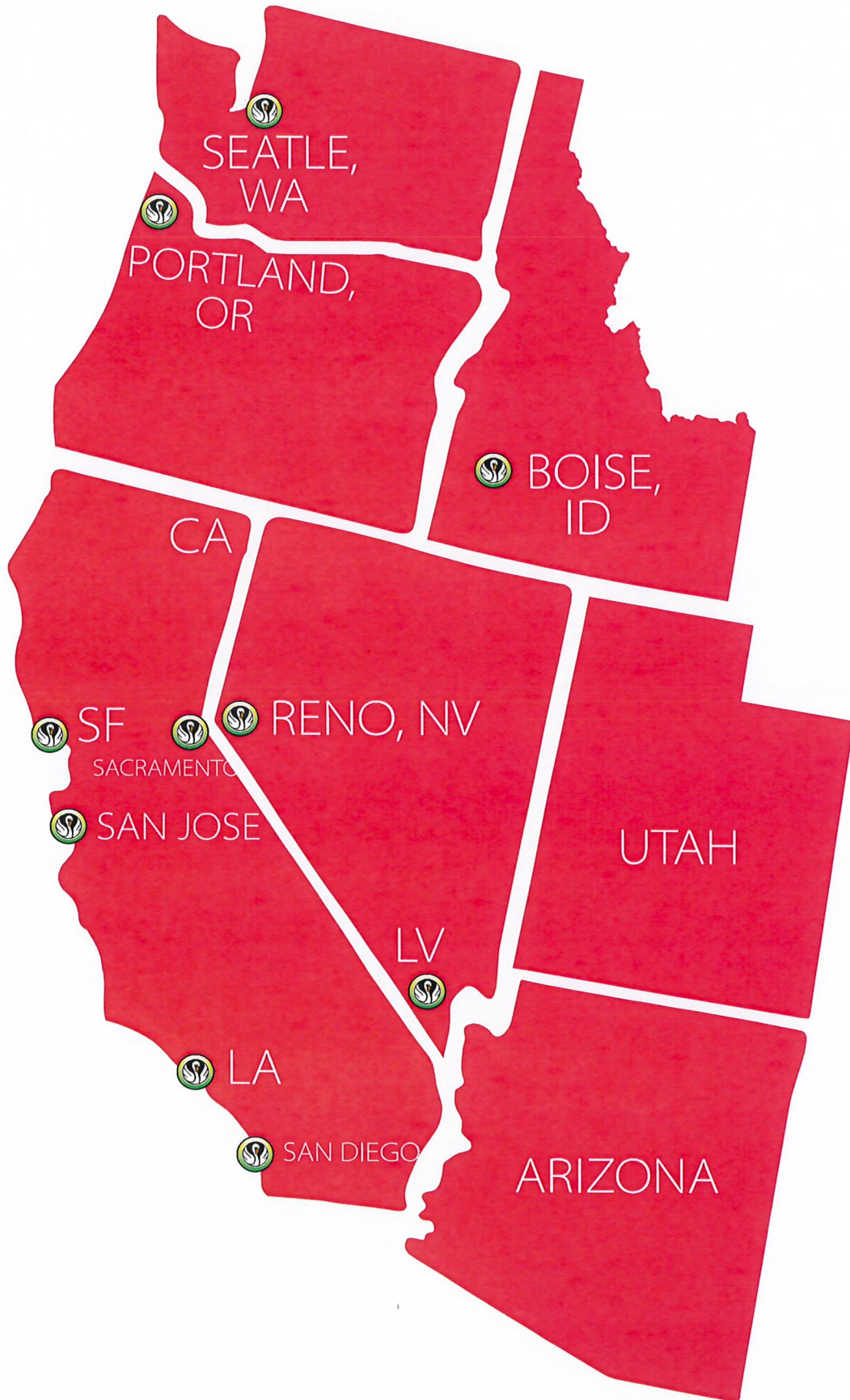
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# WEST COAST LOCATION OPPORTUNITIES





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# *Cai E's featured products*

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Pork/Chicken Sui Mai



Pork/Chicken Pot Stickers



BBQ Pork Bun



Crab Rangoon



Vege/Chicken Spring Rolls



Big Boy Pork Dumplings

# LICENSEE REQUIREMENTS

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## *Discuss Disclosure Agreement*

- We will communicate the rolls and responsibility of the licensee.
- Discuss how much it will cost to build and how much money you can potentially profit.

## *Financial Background Check*

- Provide personal information for financial background check and credit reference.
- Provide info for personal background check.

## *Food Safety Management Certificate*

- Sales and Marketing support from CaiE Foods Corporate Office.
- New product development and technical support.

## *Education Phase*

- Hands on training on the product and environmental procedures.
- Learn about product development and technical support.
- Learn how to operate all the equipment.

## DIFFERENCE BETWEEN FRANCISEE AND LICENSEE COST

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	FRANCHISEE FEE	TOTAL INVESTMENT (Depending on location)
PANDA EXPRESS	\$25k (10 years)	\$390k-1.5million
SUBWAY	\$15k	\$105k-\$393k
LITTLE CESAR	\$50k	\$619k
GHANGIS GRILL	\$50k	\$618k
DUNKIN DOUGHNUTS	\$75k	\$250k
TERIYAKI MADNESS	\$15k	\$270-\$596k
L & L BARBEQUE	\$35k	\$250k
<b>CAIE'S DIM SUM CAFE</b>	<b>\$35k</b> (Lifetime Ownership)	<b>\$100k -300k</b>



# MENU

## Vegetarian

- |                 |       |                         |       |
|-----------------|-------|-------------------------|-------|
| 1. Dumpling     | \$6.5 | 28. Asian Chicken Salad | \$7.5 |
| 2. Hot Bun      | \$6.5 | 29. Soup of the Day     | \$7.5 |
| 3. Spring Rolls | \$6.5 |                         |       |

## Steamed

- |                        |       |                     |        |                        |       |
|------------------------|-------|---------------------|--------|------------------------|-------|
| 4. Shanghai Dumpling   | \$6.5 | 9. Har Gow          | \$6.75 | 14. Chicken PotSticker | \$6.5 |
| 5. Chicken Sui Mai     | \$6.5 | 10. Shrimp Won Ton  | \$6.75 | 15. Pork PotSticker    | \$6.5 |
| 6. Pork Sui Mai        | \$6.5 | 11. Seafood Bao     | \$6.75 |                        |       |
| 7. Shrimp Sui Mai      | \$6.5 | 12. Sticky Rice Bao | \$6.5  |                        |       |
| 8. Chicken w/ Vege Bao | \$6.5 | 13. Cha Siu Bao     | \$6.5  |                        |       |

## Baked

- |                        |       |
|------------------------|-------|
| 16. Baked Cha Sui Bao  | \$6.5 |
| 17. Baked Sausage Bun  | \$6.5 |
| 20. Chicken PotSticker | \$6.5 |
| 21. Pork PotSticker    | \$6.5 |
| 22. Crab Rangoon       | \$6.5 |

## Sweets

- |                                |       |
|--------------------------------|-------|
| 23. Sesame Ball                | \$6.5 |
| 24. Red Bean Donut             | \$6.5 |
| 25. Pineapple Polo Custard Bao | \$6.5 |
| 26. Steamed Egg Custard Bun    | \$6.5 |
| 27. Baked Egg Custard Tart     | \$6.5 |

## Beverages

- |                 |       |
|-----------------|-------|
| Hot Tea         | \$2   |
| Fountain Drinks | \$1.5 |
| Fountain Drinks | \$2.5 |



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Hot Buns Steamer



Fried Won Tons



Lotus Wrap